



Business Owner Data Form

One of the main tasks of a Main Street Designated City is data collection. Fredericksburg Main Street Inc. is required to maintain a central database of the downtown stakeholders.

1. Name of Business: _____
2. Physical Address: _____
3. Mailing address, if different: _____
4. Owner of Business: _____
5. Manager of Business, if different: _____
6. Phone: _____ Email: _____
7. How do you classify your business? Retail Restaurant Service Other
Description or type: _____
8. Total Square feet of business space/area: _____ Monthly Rental fee: _____
Includes utilities? Yes No
9. Anniversary date of opening the business: _____
10. Number of employees (count yourself if you work in the business): _____
of Fulltime employees (works 36 or more hours a week) _____
of Part time (less than 35 hours) _____
11. Hours of operations: Monday _____ Tuesday _____ Wednesday _____
Thursday _____ Friday _____ Saturday _____
Sunday _____ By appointment only _____
Seasonal Hours: _____
12. Do you participate in First Friday? Hours? _____
13. Do you participate in Open Late? Open to at least 8pm. What days? _____
14. Do you have a Business Facebook page? Yes No If so, name: _____
15. Do you have a webpage? Yes No Website address: _____
Do you sell on your website? Yes No Informational Only? Yes No
16. What other social media to you participate in? _____
Tweet name: _____
17. Have you ever used the Small Business Development Center though University of Mary Washington?
 Yes No Are you a member of the Chamber of Commerce? Yes No
18. Do you have a budget for paid advertising? Yes No If so, annual budget: \$ _____

Thank you for your participation in our data collection. This is important in establishing a directory and central data base and reporting requirements for VA Main Street Program! Fredericksburg VA Main Street Inc

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